

TiVerity Achieves SMB Specialization from Cisco USA

TiVerity Announces Achievement of SMB Specialization from Cisco USA.

Atlanta, GA ([PRWEB](#)) June 25, 2008 -- TiVerity announced today it has achieved SMB Specialization from Cisco®. The SMB Specialization recognizes Cisco resale channel partners whose primary focus is on the small and medium-sized business (SMB) market with fewer than 250 employees.

Commenting on the specialization, Pete Schamberger, Chief Executive Officer, TiVerity Consulting said, "TiVerity has always thrived on mastering cutting edge technologies and achievement of the Cisco® SMB Specialization further strengthens our ability to offer innovative solutions to the SMB market space. With this specialization, we have advanced our portfolio of service and product offerings and look forward to continuing to make significant contributions to all market segments through our extended partnership with Cisco®."

"The Cisco SMB Specialization was created in response to customer demand for channel partners to be capable of designing and implementing SMB-specific Cisco solutions," said Surinder Brar, senior director of worldwide channels at Cisco. "With the SMB Specialization, TiVerity has made an investment in obtaining the training, skills and knowledge necessary to play a pivotal role in meeting this increasing demand."

To earn SMB Specialization, TiVerity fulfilled training and exam requirements. TiVerity also met the personnel, training, and post-sales support requirements set forth by Cisco.

The Cisco Resale Channel Program provides partners with the training required to build sales, technical and Cisco Lifecycle Services skills. Cisco resale partner certifications--Gold, Silver, Premier and Select--represent an increasing breadth of skills across key technologies and a partner's ability to deliver integrated networking solutions. Cisco resale partner specializations--SMB, Express, Advanced, and Master--reflect an increasing depth of sales, technical and service expertise in particular technologies.

About TiVerity

TiVerity Consulting, Inc. has distinguished itself in both the federal and commercial business sectors, providing full lifecycle deployment and successful integrations of Cisco Unified Communication and Cisco Unified Contact Center core technologies. As a niche player in the contact center market, TiVerity specializes in the strategic allocation and utilization of contact center resources and the centralization and consolidation of multi-site, geographically distributed contact center operations. TiVerity's deployment solutions incorporate the Cisco Unified Communications suite of products as the telecommunications middleware layer of the contact center environment/operation.

TiVerity delivers robust technical solutions that provide for the continuity of service, while allowing contact centers to realize the efficiencies of modernized operating environments. TiVerity's proven ability to both design and implement roadmaps for the migration of present day contact center services to tomorrow's best technology practices is directly tied to the infrastructure and implementation of integrated multi-media contact center solutions. TiVerity is headquartered in Atlanta, GA.

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